

# Clinical Project Management – Success Factors, Communication and Leadership



## Interactive Training

- Key success factors and best practices in Clinical Project Management
- Clear communication and stakeholder alignment in global study teams
- Agile methods and modern tools for efficient study execution
- Leadership, influence and team guidance without formal authority
- Mental resilience, stress regulation and sustainable performance

### Speaker



Dr. Anne Zuse  
CEO, Founder, Coach and Trainer  
Luminaria Life GmbH, Cham  
Switzerland

## Day 1/2 – Foundations and Leadership Skills

### Modul 1

#### Success Factors in Clinical Project Management

- Roles, responsibilities and performance expectations
- Key metrics and common pitfalls in global studies
- Best practices from Phase I-IV projects
- Planning, timelines, and risk/issue management

### Modul 2

#### Communication and Stakeholder Alignment

- Clarifying expectations and securing commitment
- Proactive communication inside/outside the organization
- Escalation logic and transparent decision pathways
- Negotiation skills and guided role simulations

### Modul 3

#### Agile Methods and Modern Tools

- Agile project management in clinical research – what works
- Lean thinking and efficient workflows
- Decision-making under pressure
- Practical tools: Kanban, prioritization, sprint-style planning

## Day 3/4 – Mental Strength and Team Leadership

### Modul 4

#### Soft Skills for Clinical Leaders

- Leading teams without formal authority
- Motivation and cohesion in matrix structures
- Influence vs. pressure
- Project case examples and reflection

### Modul 5

#### Mental Stress Management in Study Work

- Recognizing stress drivers in clinical studies
- Resilience under pressure and rapid recovery
- Micro-breaks and energy renewal techniques
- Managing protocol complexity and workload peaks

### Modul 6

#### Integration and Action

- Future skills in Clinical Development
- Sustainable ways to manage trials
- Real-world transfer into current projects
- 90-Day Action Plan and accountability

## Aims and Objectives

Clinical studies are among the most complex projects in healthcare: strict regulatory requirements, complex protocols, cross-functional teams, multiple stakeholders, tight timelines and the constant demand for reliable results.

For Clinical Project Managers, CRAs, Study Leads and operational teams, this means that success requires more than expertise, SOP knowledge and GCP compliance. It calls for strong project methodology, clear communication, leadership skills and resilience.

This workshop provides a practical, up-to-date foundation for planning, managing and communicating clinical study projects – from kick-off to close-out. Participants explore key success factors in Clinical Project Management, modern agile and Lean approaches, effective stakeholder alignment, collaboration with CROs and vendors, prioritization, escalation strategies, meeting efficiency, and mental stress management.

Through interactive learning, real-life cases and reflection, the workshop ensures direct transfer into daily practice and strengthens confident, resilient project leadership in clinical development.

## Worth Knowing

### Who should attend

This course is designed for professionals working in Clinical Development, Clinical Operations, Clinical Project Management, Data Management, Medical Affairs and adjacent roles in pharmaceutical and healthcare environments.

Highly relevant for organizations seeking to strengthen operational teams in complex and regulated environments – ideal for:

- Clinical Project Managers
- Study Leads, CRAs, Trial Managers
- Vendor Leads and specialists responsible for advancing global study delivery

### Reasons to Join

- Gain practical insights into success factors and real-world challenges in clinical project execution
- Learn communication and influence skills to manage stakeholders confidently
- Strengthen mental resilience and stress competence for demanding studies
- Benefit from peer learning and discussion with an expert trainer from the field

## Our Speaker



### Dr. Anne Zuse

CEO, Founder, Coach and Trainer  
Luminaria Life GmbH, Cham, Switzerland

*Dr. Anne Zuse is a Leadership & Resilience Coach, Mental Well-Being Trainer, and Senior Clinical Operations Expert with 25 years of experience in pharma and clinical research. Formerly Head of Clinical Project Management and Associate Global Trial Director, she led global teams and trials. Through Luminaria Life, she helps professionals lead with clarity, build resilience, and navigate change without sacrificing well-being.*

## Recommended Seminars

### Profiling, Psychologie und Sprache wirksam einsetzen

24. März 2026, Online-Veranstaltung

### Verträge in der Pharmakovigilanz

26. März 2026, Online-Veranstaltung

### Pharmacovigilance in Clinical Trials: A European and DACH Perspective

24. April 2026, Online-Veranstaltung

### Beyond the Risk Management Plan

14. Juli 2026, Online-Veranstaltung

### Pharmacovigilance Agreements

28. Juli 2026, Online-Veranstaltung

### Was nicht im Risk Management Plan steht

10. November 2026, Online-Veranstaltung

► This and other seminar offers can be found online on our website: [www.akademie-heidelberg.de/online-seminare](http://www.akademie-heidelberg.de/online-seminare)

## Further Information

I am happy to answer your questions about this seminar, in-house trainings and our entire program.



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## Registration Form

Clinical Project Management - Success Factors, Communication and Leadership

Last Name
First Name
Job Title
Company/Organization
Street Address/No.
Postal Code / City
Phone Number
Email Address
Assistant's name
Date/Signature

Kindly send your registration to: [anmeldung@akademie-heidelberg.de](mailto:anmeldung@akademie-heidelberg.de)

### Date and Time

1st/3rd and 8th/10th September 2026  
9:00 a.m. to 1:00 p.m.  
Online access from 8:45 a.m.  
Seminar code: 2609PK704 W

### Fee

€ 1780,- (plus VAT)

The fee includes access to the seminar as well as the presentation as a PDF file. After the seminar, you will receive a certificate confirming your attendance.

### General Terms and Conditions

Our general terms and conditions apply (as of 01.01.2010). If you wish, we can send these to you. An English version is available upon request. You can also view our general terms and conditions at any time on our website: [www.akademie-heidelberg.de/agb](http://www.akademie-heidelberg.de/agb)

### Procedure

- One day prior to the seminar you will receive an email with a link giving you direct access to the online seminar.
- In order to participate, you do not need to download and install any program. You can dial in directly via Zoom using your internet browser.
- You can ask questions at any time and discuss them with the speakers and other participants via your microphone and camera. Alternatively, you can use the chat to communicate.

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